Company valuation using ratios is a technical note that shows the main ratios used in the financial world, as well as the methodology to apply them when valuating.

This multimedia technical note is divided into 3 parts:

- Concepts
- Ratios
- Valuation

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In this stage, dedicated to ratios, the PER, EV/EBITDA, PER Growth, Dividend yield and Price to book value are explained.

Here the students will find interactive graphs as well as examples and exercises of their application for companies in the same sector.

Every ratio has been applied for different sectors.
In the last stage, students have to calculate the value of a company in the pharmaceutical sector using the discounted cash flow method, as well as using the average PER and EV/EBITDA of the sector. These valuations are then compared with the stock market price.