Galletas Fontaneda & United Biscuits: Leadership in the midst of a crisis, is an interactive case study that describes the events leading to the sale of the famous biscuit factory. In April of 2002, United Biscuits' decision to sell the Galletas Fontaneda biscuit company was met with uproar from both employees and residents of Aguilar de Campoo, the town where the factory was located.

This multimedia case is separated into the following four sections:

- Timeline of events
- Joan Casaponsa
- United Biscuits
- Galletas Fontaneda & Aguilar de Campoo
The case is based around an interactive timeline which details the seven major stages in the Fontaneda crisis, from the announcement of the sale of the bakery in April 2002, to the sale of the factory to the Siro Group the following November.
The interactive timeline allows students to click on a particular milestone in the crisis to see further information. A series of videos complement the text of the event, allowing students to compare the opinions of three of the parties involved in the crisis: the President of United Biscuits, the President of the workers’ council and the Mayor of Aguilar de Campoo.
The interactive timeline is complemented by three other sections; a look at the career path of the President of United Biscuits (Spain) Joan Casaponsa, the history of United Biscuits, and the importance of the biscuit industry for the town of Aguilar de Campoo.