Coaching: dilemmas of an executive is an interactive case study which aims to demonstrate good coaching characteristics through two video examples. Students analyze these video examples and answer questions about the effectiveness of the coach. This information is compiled on a professor’s page for posterior analysis.

This interactive note includes:

- Two video examples of a coaching meeting
- A student analysis with the results sent to a professor’s page for analysis
This case is split in two short parts. In the first, students see an example of the meeting between the coach and the executive being coached. After watching this video, two short questions help students to evaluate the performance of the coach. This information is sent directly to a professor’s page for analysis.
In the second part of the case, students watch a second example of the same meeting. This time, with the coach adopting a different style. Professor’s comments alongside the video provide analysis for student reference.
The results of the student analysis are compiled in a professor's page. Here the professor of a particular section can see the overall results, or also those separated by age and gender, and also consult the written comments of each student.