Al-Kadi Commerce & Industry is an interactive case study in which students have to face challenges related to stock management, as well as to plan the logistics strategy for the company, a leader in the auto parts sector in Saudi Arabia.

The case is divided into three sections:

- The company
- Strategy to follow
- Report

A paper based case study accompanies the documentation in .pdf format.
In the company section, an interview with one of the company executives is presented. This video helps students focus on the situation and the challenges that the company was facing.

In addition, an animation illustrates the supply and distribution strategy of the company. Students will see how the supply chain begins with foreign suppliers and finishes with the stores in Saudi Arabia.
Students will select the logistic strategy that they believe is the most convenient (centralized, mixed or decentralized). After selecting one of these, they start developing this strategy using real data from the country, the company, competitors, etc.

Among the decisions that students have to make are the following: To define the location of the warehouses, where to place the new branches (if they consider it necessary to open new ones), to establish the delivery frequency, working with interactive maps to define transport routes as well as other factors.
Subsequently in the report they will see the decisions made and they will answer some questions in order to complement the analysis and make an emphasis on other important points.