Viaplus is an interactive case study that shows the rise and fall of a typical dotcom bubble company. It further comprises printable files, questionnaires, videos and support material.

This interactive case study contains:

- The 6 stages of e-commerce of companies in 2000
Using simple analysis and interactive exercises, students will review the different stages that the e-commerce companies passed through during the year 2000.

Using real testimonies, students can discover and evaluate the strategy that Viaplus followed in order to continue growing.