Megabook is an interactive case study that provides a step-by-step guide on how to implement an ABC cost system in a book distribution company.

This interactive technical note includes the following:

- An interactive exercise
- Excel template examples
- A printable technical note
- Bibliography and links
This case contains various practical exercises which enable students to learn the methodology of data collection for the implementation of an ABC system.

These exercises include interviews with employees, time studies, documentation analysis, etc.
The case also includes Excel templates that record the step by step advancements in the design of the cost system. Calculations are also included for decision-making analysis about the ABC system.