Innovaluz S.A. is an interactive case study developed for the area of Advanced Financial Management; where students will carry out the valuation of a company from three different perspectives.

This interactive case study is made up of four areas:

- First Valuation, from the seller perspective
- Second valuation, from the buyer perspective (for negotiation purposes)
- Third valuation, from the buyer perspective but only for internal use
- A sensitivity analysis
Students focus on making decisions whilst the application makes the necessary calculations for the analysis. Students make decisions regarding the WACC, how to value the debt, the residual value, and how to implement and value synergies, amongst others.

Students immediately see the results of making different decisions.
Students can contrast results and decisions depending on the role they have assumed in that moment. Once they have the three valuations they are going to obtain the range in which to negotiate.

Interactive charts and graphs are presented which show the results and the range of negotiation.
At the end of the case study a sensitivity analysis is presented where students can change any of the decisions taken previously and see their effects on the valuation.