Interactive TV is an interactive technical note that provides a full, integrated overview of one of the most significant features of information access technology: mobile devices.

The purpose of this interactive technical note is:

- To offer key ideas for understanding the process.
- Provide criteria to evaluate the technology.
The student analyses demos to discover the ease of use of technology and the possibilities offered by combining interactive and multimedia content. It suggests that iTV will be the most popular information access channel in the medium term.