Entrepreneurial and Career Assessment is an interactive questionnaire which enables students to ascertain their attitude towards the business world and to orientate their careers. Students can receive personalized feedback so that they can commence improvement actions in desired areas.

The structure of this interactive technical note is the following:

- Students complete the questionnaire and submit their answers
- These answers are compiled in a database so that the professor can use the results in a class discussion
Students work through a series of questions about their goals and characteristics. Once the questionnaire is completed, the student submits the results directly to the professor. The cumulative results of the class can then be used in a class discussion.