The Entrepreneurial Spirit is a technical note which consists of 10 videos of Instituto de Empresa alumni who detail their entrepreneurial experiences. The answers of eight standard questions show different points of view across diverse sectors. Additional information about the companies and the entrepreneur’s profile complement the material and help in the understanding of the experiences.

The entrepreneurs respond to the following questions:

- What is your business?
- When did you create the company?
- How did you get started?
- What resources did you have?
- What barriers did you run into?
- How has your business model evolved?
- How did your studies at IE influence the creation of your business?
- What advice would you give to those currently studying at IE?
The documentation allows the students to observe the interviews and some extra information about the companies, as well as the professional profile of the entrepreneurs interviewed. It is possible to watch the whole interview or to skip directly from question to question.
The entrepreneurial spirit

As well as being able to listen to one entrepreneur respond to all the questions, it is also possible to compare directly the different answers for each of the entrepreneurs and in this way analyse directly the different points of view for a particular question.