Transforming into a virtual company is an interactive technical note that explains the process of transforming a normal company into a virtual one. It focuses on the key elements of this change.

This interactive technical note includes:

- The methodology to transform a traditional company into a virtual one
- Questions and reflections to prepare the case

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Through short theoretical notes and tips and graphs with audio recordings, students learn about the tools needed to analyze the transformation process of a non-virtual company, to a virtual one.

The process of transformation for the company AP&G is related step by step at every moment of its history.